

## ABSTRACT

A product made by thermoforming a sheet of thermo plastic includes a hanging hook with one or more recesses. A reinforcing insert is frictionally retained within at least one recess. The product may be a form on which another product is displayed for sale, such as in the form of a human torso. The product may be an enclosure for holding a product for sale such as a clamshell enclosure. The insert may be made by stamping, injection molding, or thermoforming.